



## DVP Board Meeting Board Meeting Minutes, June 22, 2016

- 1) Call to Order & Introductions.
  - a) President Dave Armstrong called the meeting to order at 8:38am.
  - b) DVP Directors Present: Jeff Becker, Treasurer Yvonne Besvold, Emily DeArkland, Debbie Fox, Angie Hecht, Mike Merewether, Christy Weir, Vice President Doug Wood. Quorum met.  
Other attendees: Executive Director Kevin Clerici, Deputy Director Meredith Hart, Leigh Eisen (City of Ventura), Barbara Evans (Parking Advisory Committee/Downtown resident), Cheryl Heitmann (Councilmember), Corporal Craig Kelly (VPD), Jeff Lambert (City of Ventura), Robert Vasquez (BBB).
- 2) Approval of May DVP Minutes:
  - a) Motion made by Mike Merewether, seconded by Angie Hecht. Passed unanimously.
- 3) Approval of May DVP Financials:
  - a) Tabled to July 27 board meeting.
- 4) DVP Action Items:
  - a) No financial support for Economic Impact Study at this time. Motion made by Debbie Fox, seconded by Angie Hecht. Passed unanimously. Mike Merewether, Christy Weir and Doug Wood abstained.
  - b) Social media strategy approved.
- 5) Reports:
  - a) Police Report:
    - i) New PTF officer in place, now 7-day week coverage with three teams of two.
    - ii) Stay away orders for park and Promenade successful.
    - iii) FRP helping, DVP great partner for 602 letter binder.
    - iv) Being more creative and moving away from shotgun approach. PD meeting with county jail warden to discuss probation violations.
  - b) City Report:
    - i) City Planning office busiest it has been in seven years. Projects entering construction phase.
    - ii) Hilton Hotel proposal returning to DRC on Aug. 6. On track for approval by end of year.
    - iii) Mar-i-cel & Ashkar's Apartment projects in plan check. On track for construction in 2017.
    - iv) Brooks Institute plan check completed.
    - v) Last ED Impact Study in 2006. VVCB, Brooks and Leigh met with Lauren Schlau for new EIS.
    - vi) City looking at Wayfinding program. Possible opportunity for Brooks to join in.
    - vii) Council approved purchase of Smith owned Farmer's Market lot.
  - c) Parking Report:
    - i) Some surplus funds approved for parking data that is occurring now. No meeting this month.
  - d) Director's Report:
    - i) Trolley debt. Rhumb Line Restaurant served with Civil claim.
    - ii) Park Ambassador expansion begins July 1.
    - iii) Baseline services contract adopted by Council on June 20. 14% increase to DVP.
    - iv) Corporal Kelly's leadership has led to greater collaboration on vagrancy issues.
    - v) Roadshow Revival this weekend.
    - vi) Mid-year Work Plan Review to be presented in July.

Meeting adjourned at 10:09am.

Minutes submitted by Kevin Clerici & Meredith Hart.